

## Tips and Guidelines for Blog Contributions

RWSN welcomes blog contributions for its web site. The site's blog (<https://rwsn.blog/>) aims to raise awareness and foster exchange of opinions and experiences in the rural water supply sector worldwide. Here are a few guidelines for blog contributions.

- Blog posts should be written in a journalistic, easily understandable style (free of technical jargon) and generally should not be longer than 800 words. Feel free to include hyperlinks to additional content, but please avoid using footnotes or endnotes.
- Although we hope blog posts can help raise the visibility of organizations working in this area, posts should not have an overtly promotional tone. Posts should be substantive, informing readers not only about an organization, project, or collaboration, but about the inherent challenges and lessons learned.
- Most visitors to <https://rwsn.blog> will have a working knowledge of WASH issues, so posts do not have to cover basic facts or statistics.
- Blog posts may cover a wide range of topics related to rural water supply. Suggested topics include:
  - News/stories with an innovative angle
  - Stories that highlight critical connections between water and other issues, like health, education, etc.
  - Lessons learned about projects on the ground, including both challenges and successes
  - Best practices related to monitoring, data collection, evaluation, and reporting efforts
  - Summaries/highlights of newly released reports
  - Visual storytelling or representations of data (i.e. infographics, photo series, videos)
- If possible, include a high-resolution (at least 600x600 pixel) photograph, or image, for our consideration to accompany the post, and information for a photo credit. We will assume any images sent to us are not restricted by copyright and are appropriate for posting. Please also include a one to two sentence biographical note about the author and/or organization.
- Please note that posts may be edited by the RWSN secretariat for length, style, and tone. Changes will be shared with authors before posts are published.
- If your blog has already been published elsewhere, please let us know and we will include a link to the original blog.

Here are some other ways you can contribute to RWSN and become a more active member of it:

- Subscribe to one of our e-mail discussion groups (<https://dgroups.org/rwsn>)
- Submit a case study highlighting the lessons learned from your organization's WASH project or send us other contributions to our newsletter.
- Participate in one of our live webinars
- etc.

People considering writing a blog post may also want to contact us for additional information: Meleesa Naughton ([Meleesa.Naughton@skat.ch](mailto:Meleesa.Naughton@skat.ch)).

### About RWSN:

RWSN is a global network of professionals and practitioners working to raise standards of knowledge and evidence, technical and professional competence, practice and policy in rural water supply and so fulfil the vision of sustainable rural water services for all. <http://www.rural-water-supply.net/en/>